



Embedding the ELOM 4-5 Assessment in Grow ECD's IMF

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Services We Offer ECD Centres



Free Mobile App

Tools, resources and online training to run a professional preschool, save time on admin and engage parents.

- Android app for owners, teachers and parents.
- Admin and reporting tools.
- Hundreds of free downloads.
- Data-free online learning.
- App Helpdesk.



Free Online Curriculum

Digital NCF-aligned, play-based curriculum for 0-2 and 2-5 year olds.

- Easy-to-use daily teacher's guide with step-by-step instructions.
- Includes videos, voice notes, photos, songs and rhymes.
- Data-free.
- Only available through the Grow mobile app.



ECD Business Accelerator Training

6-part in-person course. Learn how to run a preschool like a business and provide quality education.

- Leadership
- Me and My Money
- Financial Sustainability
- Quality Education
- Compliance and Registration



ECD Small Business Programme

3-year support programme to improve your business sustainability and education quality. Includes:

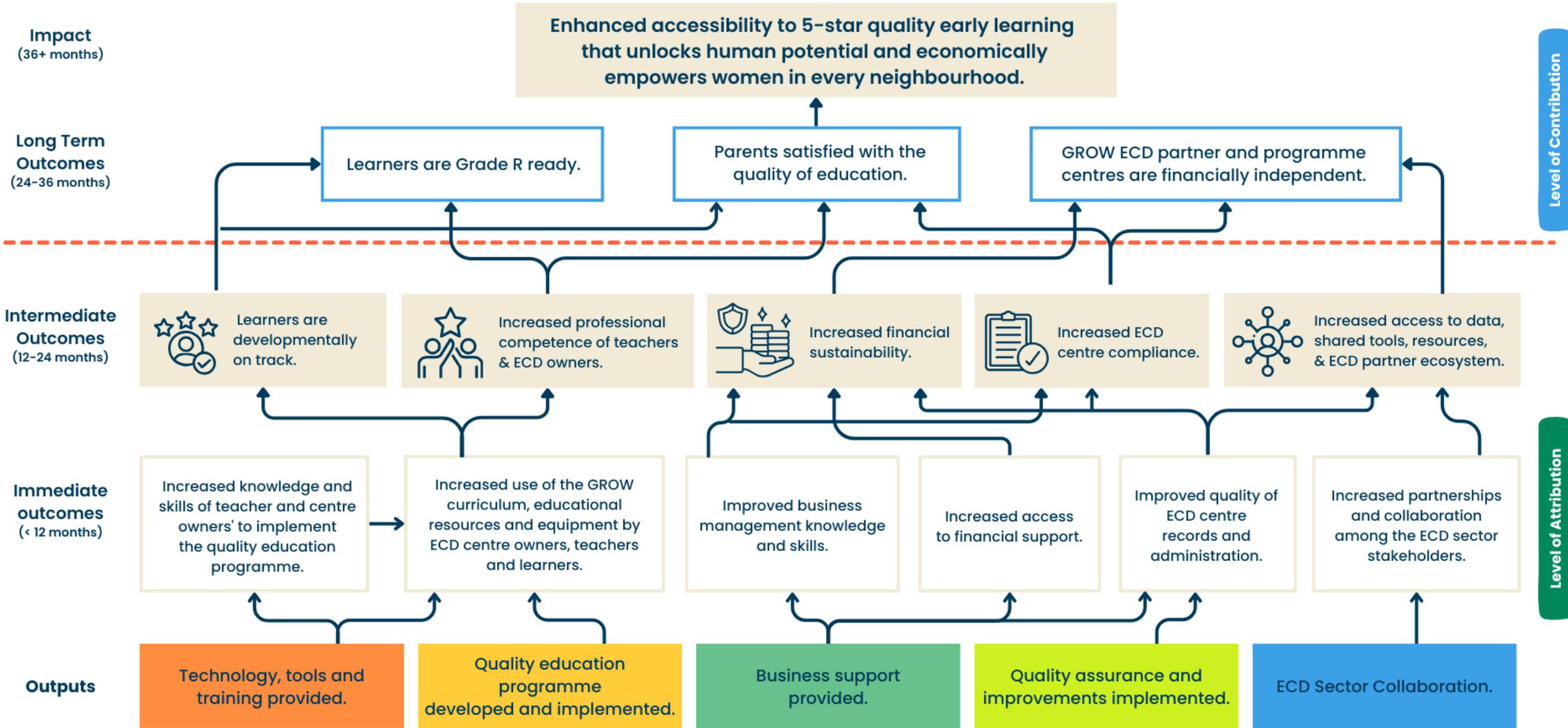
Education Support

- Curriculum
- Classroom kit
- Teacher training
- Education mentoring
- Baby programme (optional extra)

Business Support

- Business training
- Business mentoring
- Registration guidance
- Low-cost ECD finance





Why did Grow ECD decide to embed an ELOM tool into its IMF?



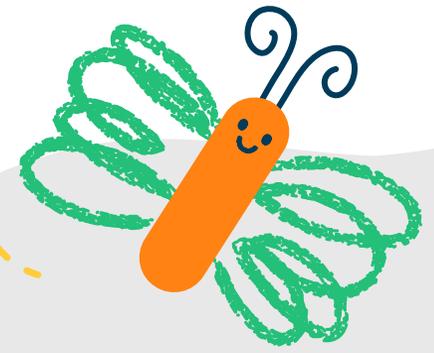
Integrating the ELOM tool into Grow ECD's IMF **normalises its use** and **supports continuous, reliable quality assurance**.



The ELOM tool helps Grow ECD **build longitudinal data** while allowing **flexibility to evaluate** individual programme components.



Enablers and Challenges to the Process



With the ELOM tool embedded, Grow ECD can anticipate evaluation needs, **collect data proactively**, and **control costs**.



Area for growth: supporting Grow ECD teams to 1) **better understand** the ELOM tool, and 2) its **value** in the context of Grow ECD's Theory of Change.

Lessons from the Process



The ELOM Assessment is a **valuable evaluation tool**, but impractical in Grow ECD's context as a monitoring tool.



Fully **understand** ELOM's **capabilities** and **limitations** before embedding it into



Share your vision with the DataDrive team and get their input.



GROW ECD

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